

This sponsored content will be shared on blogs and Facebook. Kit Kat implemented the “Create Your Break” project in Sydney and London. I pretended this project is already offered in the U.S. Please be advised that my sponsored content is for the Christmas season and is targeting customers from Sydney, London, and the U.S.

### **Customizable Kit Kat for Christmas Present: Chocolate filled holidays**

The Iconic Kit Kat chocolate bar is a simple creation of four crispy chocolate-filled wafers. However, have you imagined creating a customizable Kit Kat for your loved one? The thought of customizing Kit Kat to suit individual needs is appealing.

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Kit Kat has established a “Create Your Break” project that allows consumers to design and create their own premium Kit Kat bar, including fancy personalized packaging. To celebrate its 80<sup>th</sup> birthday, Kit Kat is establishing pop-up studios that offer an opportunity to create custom-made

Kit Kat's from a range of premium ingredients, such as white, dark, or milk chocolate and 16 exciting toppings.

In the next eight weeks over the Christmas period, Kit Kat will surely nurture a sense of intimacy and attachment by instilling closeness to those around you. Imagine giving your loved ones Kit Kat desserts infused with favorite recipes, chewy or crunchy. The famous candies could be highlighted with chocolate chip cookies or another favorite snack. This ability to personalize makes each mouthful comforting.

The "Create Your Break" project encourages bespoke packaging. A wide selection of packaging and custom messages make Kit Kat a perfect Christmas gift option. Happy Kit Kat filled holiday!